



2009 Performance Sponsorship Application

Off-Road Direct receives multiple sponsorship applications and Sponsorship is directly correlated with the level of media exposure that your vehicle can offer Off-Road Direct during the 2009 sponsorship year. This exposure includes magazine and news placement, media events, races, tournaments, etc. To fully process your application, please fill ALL related fields on this application. Also, provide a full proposal on what you and/or organization can provide in exchange for product sponsorship along with photos of your vehicle. For consideration, we must have hard copies of your proposal and sponsorship form. If not approved, you are eligible to re-apply for sponsorship in one year.

Date: _____

Company Name: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Shipping Address: _____

City: _____

Phone: _____

Is your vehicle: Show Project Race

Vehicle:

Make: _____ Model: _____ Year: _____

List of CURRENT sponsors – (please include phone numbers):

Company & Contact Name: _____ Full Partial

Company & Contact Name: _____ Full Partial

Company & Contact Name: _____ Full Partial

Company & Contact Name: _____ Full Partial

Do you have committed media coverage for this vehicle?

Name (magazine, TV show, etc): _____

Contact Name: _____

Contact Phone Number/E-Mail Address:

Expected Coverage Date: _____

Additional Information:

What events will your vehicle attend?

Event Name: _____

Location: _____

Number of people in attendance:

Event Name: _____

Location: _____

Number of people in attendance:

Product Requested

Solid Axle Kit

_____	SAS001	88-98 Chevy solid axle kit 32" spring pad width
_____	SAS002	88-98 Chevy solid axle kit 36" spring pad width
_____	SAS003	01-07 Chevy HD solid axle kit 32" spring pad width
_____	SAS004	01-06 Chevy solid axle kit 32" spring pad width

In Exchange for product sponsorship, Off-Road Direct requires the following be provided once the product has been received and installed. If these commitments are not met, we cannot provide further sponsorship.

- A written testimonial describing why you have chosen Off-Road Direct for your application within two (2) months of receipts. (Please fill out attached release form) along with at least two (2) photos of the product installed on your vehicle.
- A minimum of 4 photos to be provided to Off-Road Direct for use in advertising, public relations efforts or promotional use within two (2) months of receipt. Photo should include Off-Road Direct logo, product, etc.
- At least one (1) decal to be placed on the vehicle in a prominent location.
- Display of product literature when appropriate at events.

I and/or my company agree to adhere to the above in exchange for product sponsorship.

Signature

Date



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In consideration for Off-Road Direct products, its subsidiaries, distributors, or affiliates hereafter referred to as "Off-Road Direct", providing products to the undersigned, the undersigned hereby agrees as follows:

Authorization. Sponsoree authorizes Off-Road Direct to use, at no cost, the items set forth below, at any time and in any manner desired by Off-Road Direct including, but not limited to, any advertising or marketing activities of Off-Road Direct as follows: (a) written testimonials or excerpts thereof, which are provided by sponsoree or its employees, representatives and agents; (b) any photographs, slides, pictures, prints (or copies thereof) which are provided by Sponsoree. In addition, Sponsoree agrees and acknowledges that Off-Road Direct may use Sponsoree's name as it appears in any of the items described in the preceding sentence. Sponsoree agrees that Off-Road Direct may edit, alter and/or enhance, electronically or otherwise, any photographs or other materials provided to Off-Road Direct. Sponsoree further agrees that Off-Road Direct may use Sponsoree's name in connection with any advertising or marketing efforts of Off-Road Direct in any manner not covered by the preceding sentence, provided that Off-Road Direct has obtained Sponsoree's consent. Sponsoree represents and warrants that any items which it makes available to Off-Road Direct pursuant to this paragraph shall not infringe or violate any person's or party's rights, including, without limitation, any copyright, trademark, publicity or privacy rights.

Release. Sponsoree hereby releases, discharges, and holds Off-Road Direct harmless from any and all claims, counterclaims, actions, causes of action, liabilities, demands, rights, damages, costs, expenses, and controversies of every kind and description whatsoever, whether known or unknown, and whether in law or equity, arising as a result of Off-Road Direct's use of testimonials, photographs or the like, or the use of Sponsoree's name in accordance with the provisions the preceding paragraph.

Name: _____

Company: _____

Signature: _____

Date: _____

Return Forms to:

Off-Road Direct

Attn: Sponsorship application
164 N. 570 E.
American Fork, UT. 84003
E-Mail: Info@offroaddirect.com